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Washington State Liquor Control Board

Olympia, Washington 98504

May 27, 1977

BULLETIN NO. 121

AMENDED PRICING RULES EFFECTIVE JULY 1, 1977

TO: All Beer and Wine Manufacturers, Importers and Wholesalers

Following a series of public hearings, the Liquor Control Board, on May 24, 1977, adopted amendments to the beer and wine price posting rules specifically Regulations (49), (49.5), (81) and (82), respectively. The amended rules will go into effect on July 1, 1977, to coincide with the first day of the Board's new fiscal year.

The substantive changes in all instances, affecting both beer and wine, consist of the following:

- The prohibition against "post-offs" has been eliminated.
- A requirement that all prices be consistent as between the various packages and containers offered for sale has been deleted.
- A provision that no wholesaler (or manufacturer) shall initiate or be a party to any disruptive <u>pricing practices</u> has been eliminated.

Other requirements in the above regulations, including present posting procedures will remain in force and effect.

First postings under the amended rules will be accepted for filing on and after July 1, 1977.

The Board anticipates that the marketing of beer and wine will continue to be conducted in a legal and orderly manner. Should unforeseen disruptive control problems arise as a result of the foregoing rule changes, the Board will review the matter and initiate any corrective action which it deems to be in the best interests of the public.

Resp to Costco RFP 8425

I. W. (Bob) Hilson, Supervisor Manufacturers, Importers & Wholesalers Division